



DELTA COVES ENGAGEMENT SURVEY RESULTS

January 2024

Q1. How long have you lived in Delta Coves?

Answer Choices	Responses	
Less than 1 year	39.13%	36
1 - 2	41.30%	38
3 - 4	19.57%	18

Q2. Which best applies to your home in Delta Coves?

Answer Choices	Responses	
I own it - It's my primary residence	63.04%	58
I own it - It's my second home	35.87%	33
I own it - It's an investment property	0.00%	0
I rent it	1.09%	1

Q3. What types of Delta Coves community programs and events do you and your family enjoy? Check all that apply.

Answer Choices	Responses	
Duffy Days (season opener)	69.57%	64
Fish fry (season closer)	51.09%	47
Lagoon concert (season closer)	75.00%	69
S'mores by the Shore	26.09%	24
Coffee & Doughnuts	51.09%	47
New Neighbor Whale-come	36.96%	34
Catch of the Day Fishing Derby	29.35%	27
Spring Fling	22.83%	21
Summer Sundowner Concert Series	65.22%	60
Back to School Breather	7.61%	7
Pirate Picnic	22.83%	21
Spooktacular Skele-bration	21.74%	20
Jingle Jog & Grog	48.91%	45
Resident potluck	66.30%	61
Resident-led clubs	40.22%	37
Other (please specify)	13.04%	12

Summary of responses:

Holiday boat parade, kids playtime event arranged outings with neighbors, and exercise classes.

Q4. What types of educational programs are you interested in? Check all that apply.

Answer Choices	Responses	
Lagoon care	67.39%	62
Boating	63.04%	58
Water safety and security	61.96%	57
Fishing	44.57%	41
Front yard landscape maintenance	42.39%	39
Rear yard and riprap landscape maintenance	53.26%	49
I'm not interested in educational programs	5.43%	5
Other (please specify)	15.22%	14

Summary of responses:

Dog training, Delta wildlife, backyard design, pickleball lessons, health and wellness, arts and crafts, community safety, and CPR.

Q5. Delta Coves Community Life is planning and/or considering the following events and programs in the future. Which of these might you or your family members want to participate in? Check all that apply.

Answer Choices	Responses	
Cove naming contest	45.65%	42
Cove flag design contest	30.43%	28
Charcuterie board creation class	38.04%	35
Mixology class	41.30%	38
Wine tasting	60.87%	56
Cove float	46.74%	43
Pickleball	51.09%	47
Volleyball	25.00%	23
Swimming	32.61%	30
Other (please specify)	21.74%	20

Summary of responses:

Pool party, line dancing, blood drive, dog training, movie nights, trivia, bingo, talent show, exercise classes, stand up comedy, painting night, themed kayak or paddleboard event, golf, lagoon cleanup days, cooking classes, boat decorating, bike events, swimming lessons, bocce ball, and boating safety.

Q6. To be able to support our local non-profit partners, we're wondering how residents feel about making Jingle Jog and Grog a philanthropic event and opening it up to the greater Bethel Island community. What do you think?

Answer Choices	Responses
Yes, great idea	59.78% 55
No, keep it residents only	40.22% 37

Q7. Does your household own a boat?

Answer Choices	Responses
Yes	59.78% 55
No	40.22% 37

Q8. If you have a boat, would you be interested in more programming/events where you can utilize it?

Answer Choices	Responses
Yes	92.86% 65
No	7.14% 5

Q9. For music programs (Summer Sundowners Series, Lagoon Concert, etc.), what genre/artists would you like Delta Coves Community Life to consider?

Answered **58**
 Skipped **34**

Genre	How Many	
80s	12	20.70%
Country	12	20.70%
Local	12	20.70%
Old school rock/Rock/Hard rock	9	15.50%
Pop	6	10.30%
Oldies	6	10.30%
70s	5	8.60%
90s	5	8.60%
Blues	5	8.60%
R&B	4	6.90%
Classical	4	6.90%
Island Music/Reggae	4	6.90%
Jazz	4	6.90%
Soul/Neo-soul	2	3.40%
Hip Hop	2	3.40%
Resident Performance/Karaoke	2	3.40%
00s	1	1.70%
Top 20	1	1.70%
Latin	1	1.70%
Funk	1	1.70%
Techno	1	1.70%
Yacht Rock	1	1.70%
Comedian	1	1.70%

Suggested bands that showed up multiple times: Project 4 Band, Delta Heat, and Lola

Q10. Rate your current level of community engagement in the Delta Coves community.

Answer Choices	Responses	
Not engaged	7.61%	7
Neutral	43.48%	40
Engaged	48.91%	45

Q11. How has your level of community engagement changed since moving to Delta Coves?

Answer Choices	Responses	
Decreased engagement	7.61%	7
Neutral	34.78%	32
Increased engagement	57.61%	53

Q12. Please share why you answered the previous question the way you did.

Summary of responses:

Just moved in and waiting for things to settle down. There are more things to do in the community. We're private people. Event timing makes it tricky for us to attend. Sometimes we're too busy. Neighborhood members have been proactively reaching out. Everyone here is warm and friendly. Previous neighborhoods didn't have this level of engagement. Events have helped us brand out and meet more people. Delta Coves is a second home and we're not here enough to feel engaged.

Q13. Are you satisfied with the current lineup of Delta Coves events and programs?

Answer Choices	Responses	
Yes	80.43%	74
No	19.57%	18

Q14. If you answered no, please explain why?

Summary of responses:

All residents are not attending. Too much emphasis on alcohol. I feel we can cut down on some events to reduce the cost for our community here. I would like more health and wellness programs. I don't participate in enough events to get the maximum benefits - mostly due to living in Delta Coves part time. Some events we can do every other month instead of monthly.

Q15. How would you describe Delta Coves to someone who has never visited?

Summary of responses:

Not just moving into a new house and neighborhood, but moving into a new lifestyle. We love the recreation options. We're an island on an island. It's like living on a permanent vacation. The water is beautiful and the people are amazing.

Q16. Rate your lifestyle satisfaction since moving to Delta Coves.

Answer Choices	Responses	
Unsatisfied	1.09%	1
Neutral	13.04%	12
Satisfied	85.87%	79

Q17. How would you rate your lifestyle satisfaction in previous communities?

Answer Choices	Responses
Unsatisfied	5.43% 5
Neutral	51.09% 47
Satisfied	43.48% 40

Q18. How do you stay informed about Delta Coves-related community events and information? Check all that apply.

Answer Choices	Responses
Weekly emails from Delta Coves Community Life (Delta Coves News)	89.13% 82
Resident website (deltacovesresidents.com)	51.09% 47
Official Delta Coves Community Life Facebook group (@deltacoves)	69.57% 64
Unofficial Facebook pages/groups	30.43% 28
Island Camp notice board	33.70% 31
I don't stay informed	2.17% 2
Other (please specify)	11.96% 11

Summary of suggestions provided: From other residents.

Q19. On average, how often do you visit the calendar of events on the resident website?

Answer Choices	Responses
Multiple times per week	7.61% 7
Once per week	10.87% 10
A few times per month	22.83% 21
Occasionally	41.30% 38
Rarely	13.04% 12
Never	4.35% 4

Q20. Does the content in the Delta Coves News emails help keep you up to date on community events?

Answer Choices	Responses
Yes	92.39% 85
No	3.26% 3
I don't read them	4.35% 4

Q21. If you answered "no" or "I don't read them" to the previous question, please explain why.

Summary of responses: I don't check email. I normally use the Facebook group. I just moved in and am figuring it out.

Q22. If you have any suggestions for ways to help new neighbors feel welcome, please tell us.

Summary of responses: Have more frequent get togethers for newer owners. Encourage new owners to introduce themselves on Facebook. Go over association guidelines. Have a representative from each cove to welcome the new neighbors. Create a buddy system for meet and greets to help new residents navigate the event. We need more special interest groups.

Q23. Would you recommend Delta Coves to a friend?

Answer Choices	Responses	
Yes	93.48%	86
No	6.52%	6

Q24. Why would or wouldn't you recommend Delta Coves to a friend?

Summary of responses: If I could have all of my friends and family live here, I would! It's like a vacation every day. Great place to live with a slower pace. There are fun events. There isn't a lot around right outside of the community.

Q25. How many people currently live in your household?

Answer Choices	Responses	
1	2.17%	2
2 - 3	60.87%	56
4 - 5	27.17%	25
6 - 8	7.61%	7
9 or more	2.17%	2

Q26. To help us create programming that better serves community members, what's the age composition of your household? Check all that apply.

Answer Choices	Responses	
Ages 0 - 4	11.96%	11
Ages 5 - 9	8.70%	8
Ages 10 - 14	15.22%	14
Ages 15 - 20	17.39%	16
Ages 21 - 35	28.26%	26
Ages 36 - 49	34.78%	32
Ages 50 - 65	56.52%	52
Age 66 - 79	23.91%	22
Ages 66 - 75	1.09%	1
Ages 80+	3.26%	3

Q27. What is the composition of your household? Check all that apply.

Answer Choices	Responses	
Just me	2.17%	2
Two adults, no kids	47.83%	44
Single parent with kids	1.09%	1
Two parents with kids	33.70%	31
Extended family members	18.48%	17
Other (please specify)	13.04%	12

Q28. Do you have any additional feedback to help improve the experience and quality of life in your community?

Summary of responses:

We have neighbors who don't understand rules of an association community. I don't like having to report a community concern. Lower the association costs. Food trucks are great reasons to congregate - even if we have to pay for our own food. We need more engagement with the broader Bethel Island community.